**Author’s Purpose**

There are a variety of reasons authors choose to write, this is called author’s purpose. It’s easy as PIED!

**to Pursuade**: when an author wishes to make the audience feel a certain way about the topic

**to Inform**: when an author simply wishes to convey information to the audience

**to Entertain**: when an author wishes to simply entertain their audience

**to Describe**: when an author wishes to convey a picture or feeling to the audience